
Get students to watch critics choice and rate the ad’s they see. There is a teacher resource pack to support learning.

Working in groups

Each group selects a fact sheet and give a small presentation on the the topic. Other groups listen and have to give 1 piece of information they remember from the presentation.

Students to go on a variety of games on the site and choose which one is best and why and give three piece of information they learned from their favourite game.

As a class or in small groups watch the video clips in the Tobacco Industry Exposed, history of tobacco marketing. What do these clips tell you about tobacco companies and who they are trying to target?

Looking at these pictures, firstly what is the difference?

Do you believe this difference will help stop people from smoking? Why?

Images courtesy of Quit Victoria

Find other anti smoking websites that you think might be useful in stopping or helping someone to QUIT.
Smoking worksheet
Name